



Modern Appliances and Electronics now has the "New" SHARP QUATTRON 70" L.E.D.

Sharp and Modern are making BIGGER, Better!

"No one but Sharp has the capability to deliver 60 and 70" TVs with our level of quality and efficiency," said Carmine Cinerari, President, Sharp Canada.

Quattron Quad Pixel Technology creates brighter images and reproduces more colors than any other LCD panel on the market.

Features built-in WiFi and a suite of network features and apps including CinemaNow™ Netflix®, VUDU™ and VUDU Apps, DLNA® video streaming and AQUOS Advantage Live™ customer service.*

Bigger Made Better. Sharp's proprietary Quad Pixel Technology adds the color Y (yellow) to the 3 colours of R (red), G (green), and B (blue) of the traditional television pixel structure. This technology enables the reproduction of colours that have been impossible to portray using conventional LCD displays, such as the brass colour of musical instruments, with enhanced aqua greens and Caribbean blues. The addition of the yellow sub-pixel also allows more light to pass through to the panel. Sharp's advanced pixel control technology minimizes light leakage while offering a wider aperture to let more light through with lower power consumption. The combination of these factors results in brighter, more vibrant images. Sharp's Quad Pixel Plus technology enables the processing of images with higher resolution and less jags in diagonal lines.

Four HDMI™ inputs enable simple single cord connections to multiple HD components, such as Blu-ray Disc™ and DVD players, set top boxes and video game consoles.

Industry Leading Energy Efficiency demonstrates Sharp's commitment to being a leader in energy saving and energy producing products has resulted in its production of some of the world's most energy efficient TVs. The LC-70LE732U boasts extremely low power consumption and is ENERGY STAR® qualified, meeting the industry's highest energy efficiency specifications.

Visit Modern today and see for yourself!

SHARP®

www.sharp.ca

Quattron™ Quad Pixel Technology

Quattron™ LED LCD TVs feature advanced technologies enabling picture quality that has been difficult or impossible to reproduce using conventional LCD displays. When combined with Sharp's 1080p X-Gen LCD panel, the displays offer dramatic reduction in energy consumption compared with conventional CCFL LCD TVs. These technologies work in tandem to optimize picture quality and contrast ratios while reducing energy use.

Quattron LED LCD TVs employ a four-colour filter, adding the colour Y (yellow) to the three colours of R (red), G (green) and B (blue). Quad Pixel technology produces this groundbreaking combination expanding the colour gamut and faithfully rendering nearly all colors that can be discerned while introducing never-before-seen colors to LCD TVs, like sparkling golds, Caribbean blues and sunflower yellows.

Sharp's X-Gen panel provides a wider aperture, allowing more light to pass through, which requires fewer backlighting elements to create an extremely bright image. Also, because the redesigned LCD panel has fewer ribs than traditional panels, the pixels seal more completely, enabling nearly all light to be blocked and resulting in deeper blacks.