



## Modern Appliances and Electronics now has the “New” SHARP 70” TV.

Sharp and Modern are making BIGGER, Better!

“No one but Sharp has the capability to deliver 60 and 70” TVs with our level of quality and efficiency,” said Carmine Cinerari, President, Sharp Canada.

**Quattron Quad Pixel Technology** creates brighter images and reproduces more colors than any other LCD panel on the market.

**Features built-in WiFi** and a suite of network features and apps including CinemaNow™ Netflix®, VUDU™ and VUDU Apps, DLNA® video streaming and AQUOS Advantage Live™ customer service.\*

**Bigger Made Better.** Sharp’s proprietary Quad Pixel Technology adds the color Y (yellow) to the 3 colours of R (red), G (green), and B (blue) of the traditional television pixel structure. This technology enables the reproduction of colours that have been impossible to portray using conventional LCD displays, such as the brass colour of musical instruments, with enhanced aqua greens and Caribbean blues. The addition of the yellow sub-pixel also allows more light to pass through to the panel. Sharp’s advanced pixel control technology minimizes light leakage while offering a wider aperture to let more light through with lower power consumption. The combination of these factors results in brighter, more vibrant images. Sharp’s Quad Pixel Plus technology enables the processing of images with higher resolution and less jags in diagonal lines.

**Four HDMI™ inputs** enable simple single cord connections to multiple HD components, such as Blu-ray Disc™ and DVD players, set top boxes and video game consoles.

**Industry Leading Energy Efficiency** demonstrates Sharp’s commitment to being a leader in energy saving and energy producing products has resulted in its production of some of the world’s most energy efficient TVs. The LC-70LE732U boasts extremely low power consumption and is ENERGY STAR® qualified, meeting the industry’s highest energy efficiency specifications.

**Visit Modern today and see for yourself!**

# SHARP®